



5 CRITICAL STEPS FOR EMAIL MARKETING

Email Marketing is an essential component of any effective marketing strategy.

Email marketing allows you to stay in direct contact with your target audience. Check out these impressive statistics:

- A whopping 58% of people check email as the first thing they do when they look at their phone or computer in the morning.
- 81% of business to business (B2B) marketers say their most used form of content marketing is email newsletters.
- 99% of email users check their inbox every day, with some checking 20 times a day!

HERE ARE 5 SIMPLE STEPS YOU CAN TAKE TO START USING EMAIL MARKETING TO GROW YOUR BUSINESS.

